

Social Media and Impact Production Internship

Do you love documentaries and positive social change?

We are looking for an intern to join our team at our Chippendale-based production company, **Looking Glass Pictures**. You will be assisting with the digital rollout and distribution of an Australian documentary about an important social issue.

What is Impact Producing?

Impact producing is a new and dynamic area of documentary film marketing and distribution, with strong links to social justice and change. Broadly, an impact producer is responsible for creating community engagement with the issues explored in a documentary, and transforming that message into action. It often involves running campaigns for legislative or social change, centred around the documentary, both through events, and traditional and social media outreach.

Working in a small team in a diverse role, the successful candidate must have:

- Relevant qualifications in Communications, Film, Marketing or Arts degrees (or equivalent industry experience)
- Excellent social media skills
- Excellent written, verbal and interpersonal communication skills
- Experience with events or marketing
- High level of organisation (administrative skills are a plus)
- Good time management skills and ability to work under pressure
- Initiative to address and solve issues autonomously
- Available 2-3 days a week
- Own computer

Desireable:

- Photoshop and InDesign experience
- Wordpress experience
- Basic understanding of outreach software e.g. Mailchimp, Hootsuite

You will gain:

- Experience managing a nation-wide social media campaign
- Valuable experience in the new and rewarding field of Impact Producing
- Experience in community outreach, with skills that could be transferred to the NGO sector or other community organisations
- Skills coordinating different clients, across Australia and overseas
- Insight into how the internet is transforming the film industry, and experience in creative solutions and alternative distribution methods
- Mentoring by a team with decades of experience in documentary production.
- Hands-on experience as a key member of an independent documentary production company

This is an unpaid role, to gain work experience within the industry. Apply at info@lookingglasspictures.com.au with your resume and a cover letter outlining your relevant skills and experience, by June 24, 2016.